

## **Glasses-free 3D TV is closer than you think**

*Elecard, Triaxes Vision and Sisvel Technology are showing the latest glasses-free 3D TV solution at the Hong Kong Electronics Fair*

Elecard, Triaxes Vision and Sisvel Technology invite you to experience the latest and most advanced 3D TV glasses-free technology at the Hong Kong Electronics Fair (Autumn Edition) on October 13-16, 2012 in Hong Kong, China. The companies will be showing a stunning 3D TV solution that brings superb video quality and supports live ultra low delay transcoding.

The exhibited solution, developed by Triaxes Vision and Sisvel Technology, takes advantage of 3DZ Tile, a universal 3D video format that is fully compatible with both regular 2D and 3D TV sets, as well as glasses-free 3D TV sets. This new format brings a very practical advantage for the future deployment of 3D TV all around the world by making it possible for both 2D and 3D TV set owners to receive the broadcast signal.

At the exhibition, the visitors will get a first-hand experience of a live 3D mirror image on a glasses-free 3D TV screen with a minimum 0.2 second delay. They will also have a chance to try out Triaxes Vision's video content converter for glasses-free 3D and find out more about Elecard's digital TV solutions.

Fedor Bushlanov, Elecard's Chief Business Development Officer in Southeast Asia, will be more than happy to meet you there and answer all of your questions at Sisvel Technology's booth. Please, make sure to arrange a meeting in advance to ensure a convenient day and time. The booth can be found at Hall 5F-F02.